



# passionate

about nurturing children



**Outstanding private daycare nursery prospectus**

4/2019

## Dear Parents/Carers

Our family has now been running The Cedars Nursery for twenty years and in that time we have seen a great many initiatives and a large amount of change. Some surprisingly good, some a little weird.

One of the very best initiatives was the introduction of the Early Years Foundation Stage curriculum (EYFS) and along with this the creation of degree level qualifications of Early Years Professional (EYP) and Early Years Teacher (EYT).

The Cedars Nursery has fully embraced the Early Years Foundation Stage curriculum and has built two exceptional teams of professionals, several of whom have degree level and teaching qualifications.

This means that The Cedars Nursery is at the forefront of caring and educating your child using a curriculum that is now used in schools through to aged eight.

Sometimes it is difficult for parents/carers to have the background knowledge to decide upon a nursery; however we would recommend that you choose a one like The Cedars that has fully embraced the EYFS, in both curriculum and professionally qualified, fully trained staff. This should guarantee a better start for your child.

Thank you.

**Stewart Hindmarsh Dip. Ed.**

P.S. See pages 8 and 9



# passionate about **outstanding** childcare

The Cedars Nurseries operate in large Victorian Mansion Houses set in their own extensive grounds with large car parks. Internally these buildings are planned to create a happy, friendly, 'home from home' environment.

Our nurseries offer numerous specialist rooms, supported by toilet and rest areas, gardens and grounds, all created and specially equipped for each and every stage of early years development.

As individual children develop and are ready for new challenges, they move through the nursery progressing to our pre-school. Here, the specialist educational equipment and excellent early years teaching is devoted to the curriculum based activities in preparation for mainstream education.

The Cedars Nursery has achieved

## Our promise to you...

"It is both a privilege and a responsibility to care for and educate your child. We promise you that this will be done to the highest standards by caring professionals working with exceptional systems and the latest specialist equipment in an environment of excellence. Our investment in people, systems and facilities will be constant and we aim to give parents and children standards that are clearly superior to any other nursery".

**Jean & Stewart Hindmarsh, Directors**

numerous National and Regional Awards including OFSTED OUTSTANDING at both settings.

They were the first in the UK to win the National Day Nurseries Quality Counts Award, the Investors in Children Award, the Investor in People Award for outstanding practice, the VIBE Award, the Barclay's Business Award and the Journal Business Award. These illustrate the achievements of a focused, forward thinking company that offers outstanding standards of quality care and education.



# you love babies we love babies

## specialists in baby care

The Cedars Nurseries specialise in baby care and provide a number of intimate rooms tailored specifically to your baby's early development. Young babies are very special and demand exceptional nurturing and loving care. Our fully qualified specialists know this and have been individually selected for their experience, calm personalities and love of babies.

From your first visit, you will notice the difference. Your child will be in a super-safe environment which combines stimulation with rest, play with development, all set in a loving atmosphere which 'cuddles and cares' for your child. Our nurses understand what babies need and create activities that give your child a daily routine which allows us to measure early skills against pre-set

levels, showing that your child's development is as it should be.

We are here for parent/carers too and know that it can be a big step to entrust us with your precious baby. We will work with you on every step of baby's development carefully discussing how our care can best fit in with your family's needs.

Constant communication and accurate feedback will be given and you will have a designated key worker nurse who will be your named contact.

Each nursery room has a phone so that you can call anytime for regular updates.



# terrific tinytots

that's our ducks

## we're ready when they're ready

We all know, only too well, how quickly babies physically grow and emotionally develop, this is why when each individual child is ready they move into our specialist Ducks nursery rooms that encourage further language and motor development.

In the Ducks we introduce children to more structured learning but always with a focus on play. Our expert staff, teach additional skills where we carefully observe and encourage correct development in a social and peer group environment.

Toddlers learn best through happy structured play where they are encouraged to use their new-found movement and speech to the full.

Our objective is to hear laughter and encourage sharing, to stimulate development at each child's own pace and to work in partnership with parents to offer the best start to their child's learning.





ready for even

# more fun

that's our cygnets

We call our two to three year olds 'Cygnets' and boy are they up for fun and learning.

When you visit these areas of The Cedars Nurseries you can feel the vibrant pulse and endless energy of the children. This is channeled via our specialist nurses and Teachers into learning and exploring indoors and out. Happiness is the key and the rate at which our children learn is phenomenal, hence why it is so important that they learn in the right way guided by fully trained staff.

In some cases where parents aren't working or are in full time education, etc children are entitled to 15 hours FREE childcare term time.

We at The Cedars Nursery have elected to offer this more flexibly so that your child could attend every week of the year.

2+

year olds



To find out if your child is entitled to this support  
click onto [www.childcarechoices.gov.uk](http://www.childcarechoices.gov.uk)  
or call the child care services at your local authority

# learning through **play** that's the way

We call our three and four year olds '**Swans**', and the time your child spends in our pre-school, as a 'Swan', is so important where we nurture and prepare them for mainstream school.

Our specialist Teachers and Nurses teach essential skills under the Early Years Foundation Stage Curriculum (see pages 8 & 9) and the children love it. Cookery, home corners, modelling, games and activities are intermingled with numeracy and literacy so that learning is always fun.



As with their physical build, a child's learning accelerates as they gain a better command of language and understanding.

As your child has no limit to their imagination, we have no budget limit to our creative resources and almost every day your child will present you with something new they have proudly created. Indoors or outside (see page 10), the Swans create an energy that only they can, buzzing with desire to learn everything - such a great age.

# 3 & 4 year olds

*"We want parents to demand the best, as it is only by working together that we can deliver true excellence in your child's care and pre-school education."* **Jean Hindmarsh**, Director

# early years foundation stage eyfs...

babies and young children  
are individuals first and each has a  
unique profile of abilities

At The Cedars Nurseries all our planning starts with observing each child so that we can plan individual development and learning into our nursery schedules and routines.



## we start with the child

We observe each child to find out about their needs, their interests and what they can already do, noting specific responses in different situations analysing these observations and highlighting the child's achievements or their need for additional support. We then involve parents as part of the ongoing observation, learning and assessment process.

## our planning

Our planning covers short, medium and long term needs so we can quickly put the principles of the EYFS into practice. This planning will support each child's development and learning path.

Our planning always follows the same pattern – observe, analyse, and use what we have found out about the child so that we can plan for the next steps in their development and learning.

## continuous assessment

We gather information from each child and their parent/carers so that we can cover all aspects of a child's development including health, education and social development.

This process is continuous and forms the individual learning path for each child. This learning path is split into activities under the seven headings opposite.

These give us the areas in which we can ensure that each step in a child's development is taking place in each area of learning and in relationship to others, ie that social and emotional development is running together with physical and communication, etc.



## effective practice

When we are planning we always remember that children learn from everything, even things you haven't planned for – such as their first fall of snow. By observing this reaction as part of the daily routine we can quickly react and develop the 'what next' for individuals and groups of children so that we make the most of this new learning adventure.

Planned flexibility at this level leads to a more effective learning experience and to a more rounded child. This requires expert understanding and guidance from our qualified teaching staff.

## everyone works together

Ensuring flexibility in planning for the group, while keeping a focus on a child's individual and present learning needs, or interests and achievements really works in ensuring that each child gets the most out of nursery.

Then by creating records that are clear and accessible to everyone, including parent/carers, we can be sure that the good work is continued and built upon at home.

## none of us is as smart as all of us

We regularly meet to consider all the factors that affect children's development and learning led by the child's keyworker. We take into account the personal views of parent/carers and practitioners to ensure that these are reflected in each child's records.

The Early Years Foundation Stage (EYFS) is an excellent framework and has been fully incorporated into the operation of The Cedars Nursery. It is one of the reasons we are accepted by many as one of the foremost providers of top quality care and learning.



## The Early Years Foundation Stage learning goals

### Prime Areas

Physical  
Development

Communication  
and Language

Personal, Social  
and Emotional

### Specific Areas

Literacy

Understanding  
the World

Expressive Arts  
and Design

Mathematics

# great outdoor activities

The Cedars Nurseries are fortunate to have superb fully enclosed, safe and secure outdoor space and have invested in specialist equipment and facilities at each of our nurseries to continue our EYFS learning into the great outdoors. We even supply specialist outdoor suits all you need do is buy the wellies.

The children love the space the gardens offer and with our careful choice of equipment and landscaping we have created fantastic areas where fun and learning go hand in hand.

## allotment

We have an allotment at the Sunderland Nursery where the children tend and grow (with our help) their own fruit, vegetables and flowers. We enhance children's learning from the indoors to the outdoors and this gives an understanding of where food comes from.

## woodland

In Newcastle we have extensive gardens with nature trails, lawn and wooded areas. Regardless of conditions we are out in all weathers experiencing the seasons first hand. We also have an amazing story-book corner where imagination can run riot and performances can be staged.



# with parents as partners

we all achieve more for our children

The Cedars Nursery is more than a company that provides childcare. It has a social responsibility and community spirit working in partnership with parents to develop good citizenship in our children.

The Cedars Nursery also adopts a local charity each year and supports these through numerous events. The children enjoy taking part in these events, including Jeans for Genes Day, Red Nose Day, Barnardo's, National Childcare Week, Sunflower Day and many more.

We also create occasions when parents are our focus. These events

are not only informative but encourage our parents to form friendships with each other. We have numerous outings to fire stations, farms, museums, parks and attractions. Information is highlighted on our parent notice boards that show comprehensive menus, give EYFS information, inform on themed topics and list the special focus days we have.

We also host our own website on **[www.cedarsnursery.co.uk](http://www.cedarsnursery.co.uk)** which has all our reports and lots of relevant information for parents/carers to access.

**The Cedars Nursery**



**[www.daynurseries.co.uk/daynursery.cfm/searchazref/50004502CEDA](http://www.daynurseries.co.uk/daynursery.cfm/searchazref/50004502CEDA)**

## our aim is to offer the best

What to look for when selecting the best nursery for you and your child can best be covered under the three P's. The People, the Place, the Promise.

The 'Place' is very important and below we list some of the features of our beautiful Victorian Mansion Houses in Newcastle and Sunderland. Set in their own grounds with large car parks and beautiful secure gardens, the nurseries offer a safe environment that is also warm and homely.

Of paramount importance, is the 'People' who deliver our care and education. Our people are experts. Fully qualified and highly trained, they all have childcare qualifications and are all have enhanced DBS clearance. They use the latest care and education practices to ensure your children are given the very best start. Supporting these care staff are our management team, experienced directors, Teaching staff, expert cooks and top class accounts and admin support staff.

## the cedars nurseries offer:

- Loving atmosphere
- Caring, experienced, qualified Nurses and Teachers
- FREE places for 2 & 3 year olds
- Ofsted approval at all levels
- A good sense of fun and humour
- Curriculum planning for all ages
- Child's Key Worker system
- Lovely outdoor play areas and gardens
- Opening times to suit your lifestyle
- Creative play and themed learning
- Constant feedback and communication
- Child stimulation and creativity
- Fresh foods and dietary planning
- Vegetarian menu option
- Large car parks with safe enclosed drop off/pick up areas
- Electronic and password security

### Sunderland : 0191 565 2549

Copper Beech House, The Cedars, Ashbrooke, Sunderland, SR2 7TW  
e: [sunderland@cedarsnursery.co.uk](mailto:sunderland@cedarsnursery.co.uk)



### Newcastle : 0191 298 3333

Cherry Tree House, Grainger Park Road, Newcastle upon Tyne, NE4 8SX  
e: [newcastle@cedarsnursery.co.uk](mailto:newcastle@cedarsnursery.co.uk)



#### Head Office/Accounts:

Cedars Lodge, The Cedars, Ashbrooke, Sunderland, SR2 7TW  
t: 0191 564 0300 e: [info@cedarsnursery.co.uk](mailto:info@cedarsnursery.co.uk)

**[www.cedarsnursery.co.uk](http://www.cedarsnursery.co.uk)**

Winners of numerous national and regional awards

